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# EARTH'S EMERGENCY

For those of us who have played the game of high competition, that square has been our home.

But there is another more important home off the court also called Earth.

Tennis Race to Zero was born as a non-profit organization to technically support the ATP and ITF in meeting the decarbonization goals already set in their Race to Zero commitments to the UNFCCC's Climate Action Sports initiative.

Also to raise awareness about the rate of extinction of species, guided by the latest IPCC report on the climate emergency, we are focused on ensuring that the goal of 30% of the planet protected by 2030, reaffirmed in the Montreal Pact, is achieved.

The effect of the climate crisis has already been felt on the global stage of major tournaments. Enlisting the world of tennis in this challenge requires the support of many ambassadors who have been for this sport a sign of overcoming, teamwork and winning mind.

The time has come to use all our training and the spirit that led us to leave a mark on people to leave a new mark for the future of humanity.

Ultimately, we need to scale climate education together with other organizations and build a new generation of athletes with a new consciousness.

No Tennis will be possible without pure water, clean air and healthy soil.

We are proud to launch this borderless initiative to consolidate a long-term agenda to ensure a green and responsible transition from Tennis.

We are facing the defining challenge of our time, so we invite the media, brands and the entire tennis ecosystem to work together to achieve it.

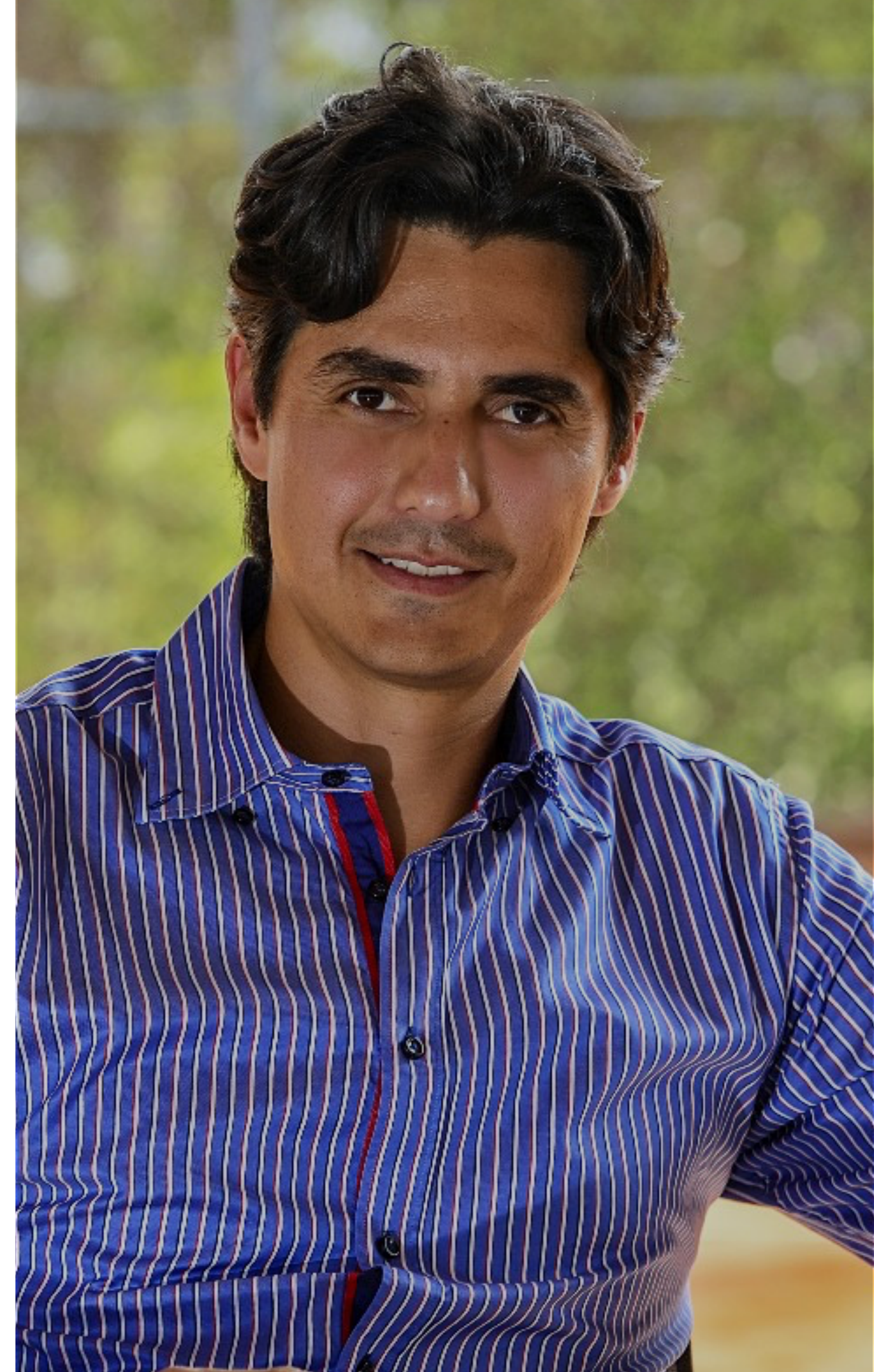
From Miami we hope to amplify with communication campaigns and concrete actions that engage fans towards a positive planet.

Together we can break the climate crisis before 2040.

*Nicolas Lapentti*

Nicolas Lapentti  
President  
Tennis Race to Zero Foundation

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In life we have many types of competition, goals, and a long journey where we learn from the mistakes of the past, adjusting and returning to the court and life with greater wisdom, this is the case of Climate Change, learning from the past for a better future.

Francisco Suarez Hernández  
Vicepresident  
Tennis Race to Zero Foundation



From the advertising industry, we clearly see an increasing environmental commitment from sponsors to sport. This initiative that seeks to accelerate decarbonization and generate a real impact among players and circuit players will become a key space for Tennis to lead the fight against the climate crisis.

Pablo Arnaldo  
Director  
Tennis Race to Zero Foundation

# AUSTRALIAN OPEN PLAYER COLLAPSES; HERE ARE THE RISKS OF WILDFIRE SMOKE

You don't typically quit while you are ahead in an Australian Open qualifying match. But that's exactly what Slovenian tennis player Dalila Jakupović did on Tuesday in Melbourne, Australia. Yes, even though she had won the first set 6-4 and was down just 5-6 in the second set, she had to retire from her match against Switzerland's Stefanie Vögele.

Why did she quit? Umm, she couldn't breathe, which is kind of an important to do when playing tennis or doing anything for that matter.





# GLOBAL TEMPERATURE THREATENS FUTURE OF OUTDOOR TENNIS TOURNAMENTS

TOURNAMENT	AVG. MAX TEMP*	EXTREME MAX		REL. HUMIDTY
		TEMP	HEAT INDEX	
Australian Open	102 . 4	105 . 4	147	58 . 2%
French Open	82 . 5	90 . 5	113	77 . 0
Wimbledon	86 . 4	87 . 8	102	73 . 8
U.S. Open	94 . 7	98 . 2	145	77 . 0

\*The average maximum temperature was the maximum value of either the mean or median of the maximum temperature across the five models for the month in which each tournament is typically held.

SOURCE: SIXTH ASSESSMENT REPORT OF THE UNITED NATIONS INTERGOVERNMENTAL PANEL ON CLIMATE CHANGE



# ATP AND ITF COMMITMENTS BEFORE U.N. SPORTS FOR CLIMATE ACTION

## ATP WITH RACE TO ZERO 2040

In November 2021, ATP became a signatory UN Sports for Climate Action (UNSCA), setting ambitious sustainability targets for men's professional tennis. This major international framework counts over 250 sports rights holders and governing bodies as signatories and aligns the industry in working towards the <2°C warming target set in the Paris Agreement.

## SUSTAINABILITY AT THE ITF

The ITF has entered an agreement with AQ Green Tec, which seeks to invest into development-stage renewable energy and is exploring the field of climate neutrality and green power - in particular with regard to developing and marketing solutions for the measurement, reduction and offsetting of carbon emissions. This project will align the ITF's sustainability objectives with the United Nations Framework Convention on Climate Change (UNFCCC), Sports for Climate Action Framework (SCAF) and the International Olympic Committee's sustainability strategy.

UNSCA targets:

<https://unfccc.int/climate-action/sectoral-engagement/sports-for-climate-action>





# CLIMATE EDUCATION FOR YOUNG ATHLETES.



Together with the greatest tennis players in history, we share a fundamental vision of youth education. Our organization will foster countless collaborations with the most renowned tennis foundations to design a climate education program to be distributed among the 211 federations.

The new generations must become true agents of change.



## GLOBAL CAMPAIGNS

We have decided to create an unprecedented campaign together with reputable communications agencies to amplify our conservation and decarbonization efforts to reinforce the Montreal Pact and the UN-backed global Race to Zero campaign.

A match in the Amazon in 2024 and another in Antarctica in 2025 will generate unprecedented global visibility.

The alarm about biodiversity loss, melting ice, as well as pollution and contamination — as reported by the IPCC (Intergovernmental Panel on Climate Change), needs an immediate call to action.





# PLANET POSITIVE

Planet positive<sup>®</sup> compensations enable products and activities to make the planet a better place. By doubly compensating their Ecological Footprint, they turn those products and activities' negative impact into a positive contribution of equal size.

## QUALITY AND ACCOUNTABILITY

Planet positive<sup>®</sup> adheres to the highest accounting and compensation standards, including those for carbon credits, to make sure the certification delivers on its promise. Compensations used for planet positive must: avoid double counting (for instance, carbon reductions must not be counted elsewhere); be socially beneficial (benefits have to flow back to communities that manage the ecosystems); be guaranteed over long time frames (not just temporary); and be traceable as every provided planet positive seal is registered on this planet positive website.







# THE EARTH CUP AT CLIMATE WEEK MIAMI

The Earth Cup will be held annually, on one day, during the week of April 22-28 as part of Miami Climate Week. This event will be televised and will feature high-level matches with at least one #1 player on the court.

Miami is "ground zero" for climate change. A single county is home to 26% of the homes threatened by sea level rise in the United States, a fact that exemplifies the complicated struggle Florida faces against global warming.

The Earth Cup is intended to raise funds for the Tennis Race to Zero Foundation and to accelerate its strategic plan towards 2030.

Key Biscayne will be the stage to give visibility to the climate crisis the planet is experiencing.

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# TENNIS RACE TO ZERO SUMMIT AT COP29



The event convenes all industry players to present reports, solutions and new actions at each Climate Summit. COP29 is a major global event that will host high-level participation, including more than 140 Heads of State, senior government leaders, over 80,000 delegates and more than 5,000 media professionals.

The 2024 UN Climate Change Conference (UNFCCC COP 29) will convene in November 2024. It will include the 29th session of the Conference of the Parties (COP 29), the 19th meeting of the COP serving as the Meeting of the Parties to the Kyoto Protocol (CMP 19), and the sixth meeting of the COP serving as the Meeting of the Parties to the Paris Agreement (CMA 6) that will convene to complete the first enhanced transparency framework and the new collective quantified goal on finance, among other matters. The 61st sessions of the Subsidiary Body for Scientific and Technological Advice (SBSTA 61) and the Subsidiary Body for Implementation (SBI 61) will also meet.





## LAUNCH WITH FRANCE 24 AND THE MAYOR OF KEY BISCAYNE JOE RASCO

Nicolas Lapentti, president of Tennis Race to Zero interviewed by Cristobal Vasquez of France 24 on Earh Day 2023.





# TIMELINE

2023

 **April** Tennis Race to Zero announcement on Earth Day from Miami.

2024

 **April** PTPA Earth Cup at Climate Week Miami.


 **April - December** Development of the Tennis Decarbonization Procedure Manual for all Federations in 211 countries.

 **April - December** Design of Climate Education Program for young players.

 **April - December** Creation of creative campaign with designated ambassadors for global outreach.

 **November** Dialogues in Tennis Race to Zero Summit and Global Campaign Launch at COP29 in Baku.

2025

 COP30, Belem, Brazil





## AMBASSADORS

Tennis Race to Zero brings together women and men who have been ranked N°1 in the ATP rankings to act as goodwill ambassadors and to run high-impact campaigns to raise awareness and educate about the ecological emergency.

These leaders are an inspiration to millions of young people who see sport as a pillar of their lives.





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It is an honor that the two pillars of tennis such as the ATP and the ITF have committed to Sport for Climate Action towards decarbonization, but more importantly how to comprehensively protect our planet to avoid the impact of the climate crisis."

"My country is home to the Amazon, one of the places that the world's citizens must protect as their own home, too"

As Ambassador of the Tennis Race to Zero initiative , I invite all players of this beloved sport to join in the education of a new generation of tennis players with values and principles to lead this change that will define us as humanity.

Gustavo "Guga" Kuerten





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